

MARIN TRENDSETTERS

## Dr. Karron L. Power

A from-the-inside-out approach sets PowerMD apart.

### Have you started any trends?

PowerMD was the first Bay Area clinic to fully integrate medical aesthetics, peptide therapy and hormone treatments to provide a unique from-the-inside-out approach to beauty, fitness and wellness. Our treatments help patients regain the vigor and vitality of their younger years. They want to feel as great as they look. We think that beauty is more than skin deep.

### What is unique about your approach to serving your clients?

At PowerMD, every patient should feel great about their treatment experience and results. For each patient, we define unique beauty, body and fitness goals and tailor it to their budget. Then we develop an individualized treatment protocol that may include lasers, injectables, peptide or hormone optimization and clinical skin care. At PowerMD, we build relationships and trust. We let the results speak for themselves.

### What new services and products do you specialize in that address the current times?

Due to the Covid-19 pandemic and subsequent closure of gyms, demand for body sculpting and fat reduction treatments have skyrocketed. In response, PowerMD has developed a safe, sanitized, and effective body composition protocol. We use the latest sculpting lasers to directly target fat cells and stimulate the underlying muscle layer.

### What sets you apart in your industry?

At PowerMD, we take our time. Every patient/provider relationship is built on a solid foundation of information, education and communication. Then we earn our patients' trust by thoroughly, honestly and knowledgeably addressing any treatment questions or concerns. Once this partnership is in place, we develop a long-term treatment plan.

